

HEADLINEMONEY PRIVACY NOTICE FOR FEATURED JOURNALISTS

OUR SERVICE

Headlinemoney is a service (the "Service") provided and operated by Centaur Financial Platforms Limited and its UK affiliates (collectively referred to in this Privacy Notice as "we", "us" or "our"). Centaur Financial Platforms Limited is part of the Centaur Media plc group. As part of the Service, we will collect and display certain information relating to journalists, particularly those in the financial sector, which may contain personal data. This Privacy Notice is aimed at such persons ("you", "your") and sets out how your personal data is collected and for what purposes.

The Service is a business-to-business focused product. Information about you is collected from publically available sources. The categories of information we collect includes: your name, where you work, your specialism, your email address, telephone number, links to your Twitter and LinkedIn profile, your professional website (if any), and the number of Twitter followers you have. We may not collect all these categories of information for all journalists featured on the Service. We use this information to create an online profile about you which is displayed on the Service. If you choose to sign up to use the Service, you'll have the option of supplementing your profile with additional information. Please contact us for further information about how to sign up. We also display who are the 10 most influential journalists on Twitter, based on number of followers.

We will always use our best efforts to ensure that the information we include about you on the Service is accurate and we do not include information from unreliable sources. We will aim (where possible) to contact you to let you know that you feature on the Service and so that you can let us know if you have any objections to being featured. If we subsequently learn that any information held about you on the Service is inaccurate or out of date, we will aim to update this as soon as possible. To help us ensure that information is accurate and up-to-date we ask that you notify us of any changes to your contact details.

Our Service aims to put you in touch with subscribers, usually financial services companies and PR professionals working in the financial sector, who are interested in contacting you regarding press releases and stories that you may be interested in writing about. Being featured on the Service does not indicate that you will write or publish any articles featuring our subscribers and their clients and you are free to agree or reject any specific opportunities for which you are contacted.

The information we gather about you is in accordance with our and our subscribers' legitimate interest, so that we can connect PR professionals with the journalists most likely to be interested in publishing stories about the companies they work for and their clients. Your information is made available to subscribers of our Service. Also, in the event the business is sold, your information will be disclosed to the new owner and each of our advisers. We will retain your information on the Service for as long as you are working as a financial journalist, which we check from time to time using publically available sources.

If you sign up to our Service please also refer to our full [privacy policy](#).

YOUR RIGHTS

Under certain circumstances, by law, you have the right to:

- **Request access** to your personal information (commonly known as a "data subject access request"). This enables you to receive a copy of the personal information we hold about you and to check that we are lawfully processing it.
- **Request correction** of the personal information that we hold about you. This enables you to have any incomplete or inaccurate information we hold about you corrected.
- **Request erasure** of your personal information. This enables you to ask us to delete or remove personal information where there is no good reason for us continuing to process it. You also have the right to ask us to delete or remove your personal information where you have exercised your right to object to processing (see below).
- **Object to processing** of your personal information where we are relying on a legitimate interest (or those of a third party) and there is something about your particular situation which makes you want to object to processing on this ground and where we do not have compelling legitimate interests to override such objection. You also have the right to object where we are processing your personal information for direct marketing purposes.
- **Request the restriction of processing** of your personal information. This enables you to ask us to suspend the processing of personal information about you, for example if you want us to establish its accuracy or the reason for processing it.
- **Request the transfer** of your personal information to another party.
- **Complain to the Information Commissioner's Office** about our use of your personal data, although we ask that you contact us in the first instance if you have any concerns to allow us to try to resolve the issue.

Please be aware that the rights above are not absolute and there may be circumstances where we are unable to comply with your request. In such cases we will explain why we cannot comply with the request.

You will not have to pay a fee to access your personal information (or to exercise any of the other rights). However, we may charge a reasonable fee if your request for access is clearly unfounded or excessive. Alternatively, we may refuse to comply with the request in such circumstances.

If you would like to know more about your rights in respect of your personal data you can also contact the Information Commissioner's Office.

CONTACT US

If you have any questions about this notice or if you would like to contact us in relation to your personal data or to check whether you feature on the Service please contact us at customerdata@centaurmedia.com.